

# DERMATOLOGICAL BEAUTY CONNECT

MARCH 21-22 | MIAMI

Your Event  
Experience:

# MedSpas

*Elevating the beauty and wellness industry through trailblazing collaborations, investments, and innovations in cosmetic dermatology*

Join attendees from



THG

L'ORÉAL

LANCÔME  
PARIS



Unilever

CRODA

REBELGAIL

PRESTIGE

jane iredale  
THE SKINCARE MAKEUP®

Beljade

HEYDAY



LA LUER

MODERN AGE

VMG

THIRTY  
MADISON

GLOWBAR



B  
BeautyStat

willow  
GROWTH PARTNERS



GORE RANGE  
CAPITAL

Dp Derm

CVS pharmacy™

ever/body

True Beauty Ventures

PillowtalkDerm  
BY DR. SHEREENE IDRIS

VERACITY

BeautyFIX

AMERIKAS  
BEAUTY DISTRIBUTION SERVICES

TOPICAL SKIN™

SKINCEUTICALS  
ADVANCED SKINCARE BACKED BY SCIENCE

EPIEYNX  
by Dr. Lilo Beauty

Senté

restore  
HYPER WELLNESS

OVME

skinfix

BéLAGU  
NATURALS

evolus

Monogram  
Capital  
PARTNERS

BAIRD

# Day One

Thursday, March 21

8:00am - 6:15pm

## Scaling Beauty Businesses for Success



9:40am - 10:10am

Hear from industry disruptors and leaders on how to build a thriving beauty business with **BeautyFix MedSpa**, **AlumierMD**, and **Gryphon Investors**.

## Influencer Effect: Social Media Strategies that Work

11:10am - 11:40am

Unravel successful influencer and celebrity collaborations and campaigns for retention, growth, and longevity.

## Sealing the Deal: Beauty M&A Outlook

2:00pm - 2:30pm

Hear from **Skytale Group**, **VMG Partners**, and **Main Post Partners** on maximizing value and finding harmony between growth initiatives and collaboration

## Social Networking: It's Kismet: Finding Your Next Partnership

3:30pm - 4:10pm

Join a new group of 5 fellow audience members every 8 minutes to discuss case studies of successful collaborative partnerships and what to look for in your next alliance.



## Sunset Drinks



4:15pm - 6:15pm

That's a wrap for day one! Grab a drink with new friends and celebrate potential partnerships and collaborations.

# Day Two

Friday, March 22

8:00am - 4:15pm

## Sunrise Founders Breakfast



8:00am - 8:50am

Drive your business forward by joining other CEOs/Founders to share experiences and create key relationships.

## The Next Era of Skincare: Effective, Inclusive & Innovative Formulas

9:00am - 9:30am

Discuss the latest innovations, industry gaps, and opportunities to expand your offering and industry presence.

## Secret Garden Workshop: Breakthroughs in Sun & Skin Care



9:30am - 10:30am

Delve into the latest ingredients shaking up the skincare scene with **dsm-firmenich Personal Care**.

## Your Authentic Self: Cultivating Brand Loyalty

2:30pm - 3:00 pm

Leverage data-backed strategies to maximize experience, retention, and customer satisfaction with **Topical Skin**, **Glowbar**, **JECT**, and **Dr. Idriss/Idriss Dermatology**.

## Investor Meet & Greet Roundtables



3:30pm - 4:10 pm

Take your pick from 3 concurrent sessions (Pre-Seed & Seed, Growth, and M&A) and get advice from leading investors including **Kaz Ventures** and **TZP Group**.